

This is not one of the many responses that were written by an organization and posted by that organizations listeners or viewers. (It's not a template like may other comments).

People are upset with Sinclair Television for reporting a side to our political contest that the mainstream media constantly ignores. Oponents say this is not localism but if finding more diverst voices in the market place isn't the goal of localism, what is? Shouldn't the goal for our media be to offer us more diverse viewpoints? It doesn't matter if I agree with Sinclair, I value their diverse viewpoint which is what the FCC use to encourage before the Telecommunications Act was passed.

People talk about localism, such as how local KLOVE is. This is a national satellite service that doesn't provide any localized programming past inserting local PSAs. Still, this provides a content to people that can at least insert a few local mentions occasionally, depending on the market size and the operation. If the FCC is so concerned about localism, why have they authorized so much Satellite radio and Satellite delivered TV?

When the Telecommunications act was passed in 1996, Wall street took over our terristeral media, taking away the local operators through a series of feverish purchases that resulted in companies like Clear Channel getting over 1,200 signals. While what Clear Channel and many other companies did was by the letter of the law, they shouldn't be blamed since they didn't destroy our localism in small and medium markets. Our own government did this in the Telecommunications Act. It is a shame that it can't be reversed in some way butthat isn't fair to the business who invest in our media. The bottom line is that our public airwaves have been licensed to a much smaller group of companies and that has killed the diverse voices in the marketplace. Now with Sirrus and XM, we are getting local traffic and weather with spots to follow if they can figure out how to manipulate the FCC.

The FCC, appearing to care about localism sounds more like a Jay Leno joke and about as insincere as they can be.

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